



Curriculum Overview



SUBJECT:	BUSINESS STUDIES	YEAR:	11
INTENT:	To provide engaging and thought-provoking lessons for students that will build on more fundamental topics of business and that will enable students to implement learned skills to a greater degree of competence.		

UNITS OF WORK

Influences on Business	Finance	Human Resources
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Key Knowledge/Development	Key Skills Development	Assessment
<ul style="list-style-type: none"> Technological influences Ethical influences Environmental influences Economic influences Impact of globalisation Impact of legislation Sources of Finance Revenue and Costs Profit and Loss Accounts Cash-flow Financial Performance Recruitment Training Motivation Organisation structures 	<ul style="list-style-type: none"> Knowledge and understanding of key terms and concepts Application of knowledge to contexts Understanding and using qualitative and quantitative data to make decisions Introduction and development of meta cognitive skills 	<ul style="list-style-type: none"> 1 – 2 extended writing tasks (class or HW) per term that will be marked in depth by teacher. Additional tasks that will be self or peer assessed: Key terms tests Extended writing tasks Mini cases studies with questions End of topic tests Starter and plenary activities to include quizzes, business bingo, online activities. PPEs
	Literacy/Numeracy	Curriculum Enrichment
	<ul style="list-style-type: none"> Subject specific key words Extended writing tasks Reading case study material Using data to calculate percentages/percentage changes Focus on data to use as tool to analyse business performance and make investment decisions 	<ul style="list-style-type: none"> Possible trip to London to include Bank of England Museum Visit, Museum of Brands, Marketing at Wembley Talk from owners of local business/local industry Possible trip to the Morgan factory in Malvern to see the production of bespoke, vintage style cars being produced
EDI/SMSC/British Values/Careers		
<ul style="list-style-type: none"> Ethical influence on business activity – cheap labour and resources. Excellent case study on Coca Cola and water depletion in India, villagers physically abused for wanting to protest. Economic Influence on business activity – developments in pay inequalities in the workplace. Revenue and Costs – Focus on cheap labour as a means for global companies to keep costs down and make huge profits. Excellent programme about Primark on Channel 5 'How do they do it?' Students look at the company's business model and their policy of outsourcing. Recruitment and Selection – Looking at recruitment and selection processes at a range of companies, focusing particularly on black and ethnic minorities, disability and gender recruitment. Looking at a diverse range of leaders in business. Present statistics that show current context in the workplace and discuss whether change is required. Guest speaker is coming in from Jury's Inn in September who will be able to talk about recruitment in the hotel industry. Organisation Structures – Looking at gender inequality in the workplace and the glass ceiling. Training – Looking at different types of training – can introduce the concept of EDI and discuss its importance in the workplace. Ethical behaviour Consideration of the environment in business decisions Fair treatment of workers, suppliers and customers Discussion of careers in Finance and HR Promote and demonstrate British values as far as possible, particularly respect. 		

